

# Grant Hermanns

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## Summary

I am a college graduate who has been working towards being a journalist for eight years now, beginning with my high school paper and working on my college newspapers as a staff writer and various editor positions. In addition to school, I am working at the restaurant, Rock & Brews, as an expeditor, and have worked for the company for over four years. In working for the newspapers, I have learned how to properly use all of the Adobe programs. In working in the food service industry, I've been able to improve my people communication skills, as well as get a little more insight into how to properly run a business and manage a team from both personal and business perspectives.

## Skills

- Adobe In Design, Adobe Photoshop, Adobe Premiere, Adobe Audition, iMovie, Microsoft Word, Microsoft PowerPoint, Microsoft Excel, Aloha Service System
- Copyediting and Proofreading
- Communication Skills
- Working in a Team Environment
- Time-Management Skills
- Investigative Skills
- Research Skills
- Analytics Websites

## Experience

The Union

January 2015 to December 2016

**Staff Writer, Arts Editor, Sports Editor, Opinions/Editorial Editor**

Torrance, CA

I was the arts editor of The Union newspaper, creating assignments for the various arts performances around campus, as well as finding arts students/teachers on campus to profile. I was the editor for the sports desk of The Union newspaper, creating assignments for the sports games during the Spring 2015 season, as well as keeping an eye out for profiles of players or coaches. It was also my first experience working with Adobe In Design to create pages for print issues. I wrote for each desk of The Union newspaper, with a major focus on the arts and sports desks, volunteering as the beat reporter for the El Camino College baseball team.

Rock & Brews

August 2014 to Present

**Busser/Expeditor/Front Desk**

Redondo Beach, CA

I was the busser for the Redondo Beach location of the restaurant, Rock & Brews, which meant I had to run food to tables, clean off the tables and have them prepared for new customers, as well as ensure the rest of the entire restaurant remained clean. I currently work as the expeditor at Rock & Brews in Redondo Beach, where I must ensure food orders are prepared properly and sent out to their tables in a timely manner, as well as assist bussers in cleaning the restaurant if they require my help and I am not busy.

MoviePilot, Inc.

September 2014 to June 2018

**Academy Writer, Contributing Writer/Verified Creator, Freelance Writer**

Los Angeles, CA

I was recruited for a pilot program entitled the "MoviePilot Academy" in which I worked closely with a specific editor on a set number of articles a week. The website had a specific program entitled "Canvas," for the writers to work on, which was similar to WordPress, but in a more basic fashion. Following the Academy

program, I was recruited to keep writing for the website as a contributing writer, in which myself and other writers would either pitch articles or have articles pitched to us by the editors and would write them and have them edited. The articles' traffic was open to tracking for us writers, with the numbers for each article appearing on the article itself in the top right corner of the piece and all of us having access to Parse.ly to see what articles were tracking and what weren't. We were paid on a rate of certain dollars per every thousand reads, the rate slowly increasing as we kept writing for them. The website was initially set to completely close due to financial problems, but was bought out at the last minute and I was kept on as a freelance writer for the website through a deal between the website and AMC Theaters. As part of the freelance writing, I was tasked with pitching articles to the editor regarding upcoming movies with some kind of direct tie to the movie, including background details on the story or a list of the best films from a star or director or a look at what's to come from a certain genre. There was no requirement for number of articles per month, only a flat rate per article.

Evolve Media, LLC

October 2017 to Present

**Academy Writer, Freelance Writer** (ComingSoon.Net)

Los Angeles, CA

Similar to the MoviePilot program, I was recruited by Evolve Media to take part in a contributor's program in which I would write at least four articles a week across their library of sites, including ComingSoon.net, Crave Online and Mandatory, and have them edited and published. The program lasted for about three months with an offer of promotion to a freelance writer for the website. Following my time in the program, I was hired as a freelance writer for the website, in which I would work with an editor in four-hour shifts five days a week and would be tasked with writing three to four stories a day for the website. The editor would assign me a story, or I would sometimes pitch news, and it would be my task to write it and insert the appropriate media, including photos, galleries, videos, etc., as well as adjust the SEO properly and write an excerpt for the website link. The piece would then be edited and published by whomever I was working with that day.

Daily 49er

February to December 2018

**Staff Writer, General Assignment Editor, Opinions Editor**

Long Beach, CA

For the spring semester at California State University, Long Beach, I became a staff writer for the college newspaper, Daily 49er, in which I would pick up, pitch and be assigned stories by editors and would not only concurrently edit stories with them through Google Docs, but would also take my own photos and send them to the newspaper's photo editor to be touched up and prepared for online and/or print distribution. For the start of the fall semester at California State University, Long Beach, I became the General Assignment Editor for the college newspaper, Daily 49er, in which I would help write, copyedit and pitch stories to the section editors and staff writers. I was also able to take photographs and submit them with my stories and other writers' stories as needed. Following the stepping down of the opinions editor, I was offered the position, running the section by coming up with stories for staff writers and other editors to pick up and write, while also listening to pitches and accepting or declining them, depending upon the preparation the writer had for the piece or for whether it would work for the paper. I would then edit the stories and send them up the chain to the managing editor and editor-in-chief to be approved before I published them. I would also still write stories for both my and other sections on the paper, help edit other stories as needed and take photos as needed.

## **Education**

**El Camino College**  
**Journalism**  
**Associate's Degree**

2014-2016

Torrance, CA, USA

**California State University, Long Beach**  
**Journalism**  
**Bachelor's Degree**  
Long Beach, CA, USA

2017-2018

**Awards**  
**El Camino College**  
Jolene Combs Journalist of the Semester

Spring 2015